

## Lupus Research Alliance – Sample Fundraising Note / Email

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### SAMPLE NOTE

Dear [NAME],

*Option 1 [for past participants]:* Over the years, you've been part of the driving force behind my fundraising success for the [INSERT LOCATION] *Walk with Us to Cure Lupus*. Hosted by the highly respected Lupus Research Alliance, the Walk program has increased attention to and major progress in lupus research -- I can't thank you enough for your support.

*Option 2 (for new participants):* This year, I'm participating in the Lupus Research Alliance [INSERT LOCATION] *Walk with Us to Cure Lupus*. I couldn't be more excited to help raise awareness and funds for a program that has been a catalyst for increased attention and progress in lupus research!

Lupus is a very complex and challenging chronic autoimmune disease that affects millions of people like [INSERT WHO YOU WALK FOR] but in individual ways. It can be hard to diagnose because there isn't one test to detect it, and people with lupus often look perfectly healthy while experiencing severe pain or fatigue among many other symptoms. Thanks to the Lupus Research Alliance and powerful fundraising initiatives like the *Walk with Us* program, we are closer to personalized care and one day – hopefully soon -- a cure.

I choose to Walk with the LRA because 100% of all donations received goes directly to support lupus research programs as their Board of Directors funds all administrative and fundraising costs. You can support my efforts by joining my team or making a donation on my Walk page [INSERT LINK TO YOUR FUNDRAISING PAGE or TEAM PAGE].

As the world's largest private funder of lupus research, the Lupus Research Alliance leads the quest to free the world of this autoimmune disease through the power of scientific research. Thank you for your support.

Warmest regards,

[INSERT YOUR NAME]

*For assistance with your fundraising efforts please contact Joanne Golombos at [jgolombos@lupusresearch.org](mailto:jgolombos@lupusresearch.org) or call 723-610-2267*

