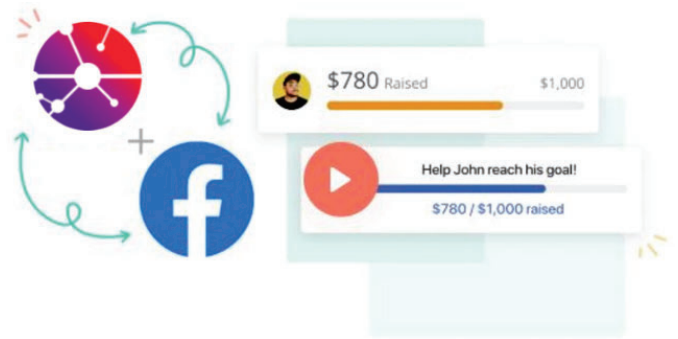
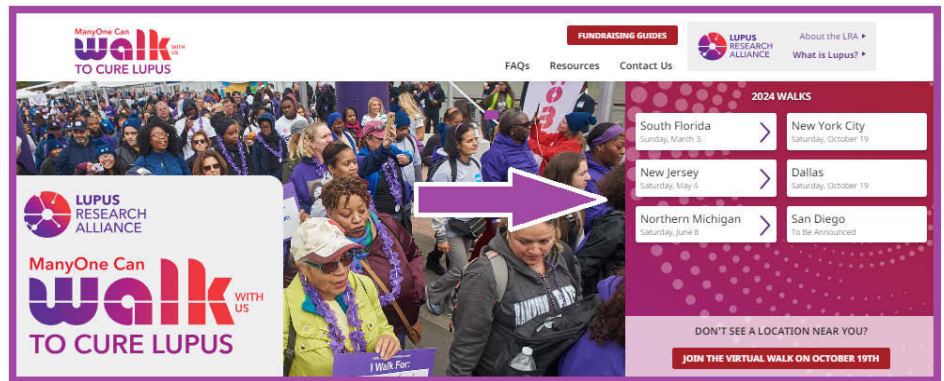


3 Steps to connect your Facebook Fundraiser and your Lupus Research Alliance Page



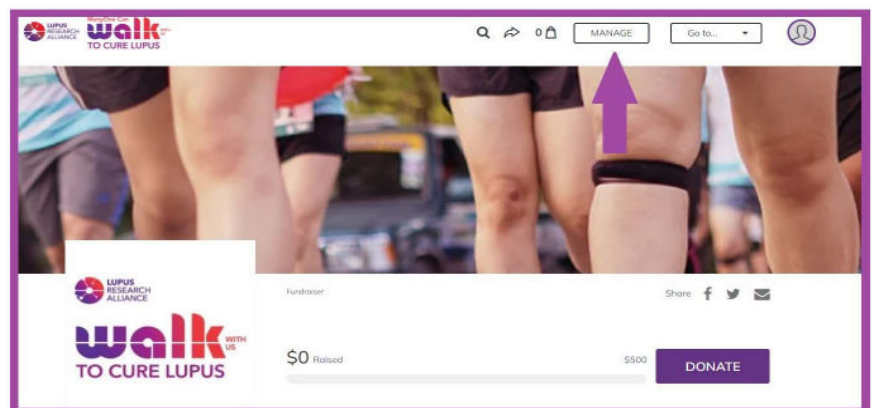
Step 1:

Get Started by visiting walk.lupusresearch.org and find a **Walk with Us to Cure Lupus** location. Once you are on the correct Walk site, click on the purple Register button to get started. Once you're register to **Walk with Us to Cure Lupus**, you'll immediately receive an email to claim your fundraising page. Click the claim link to launch your campaign!



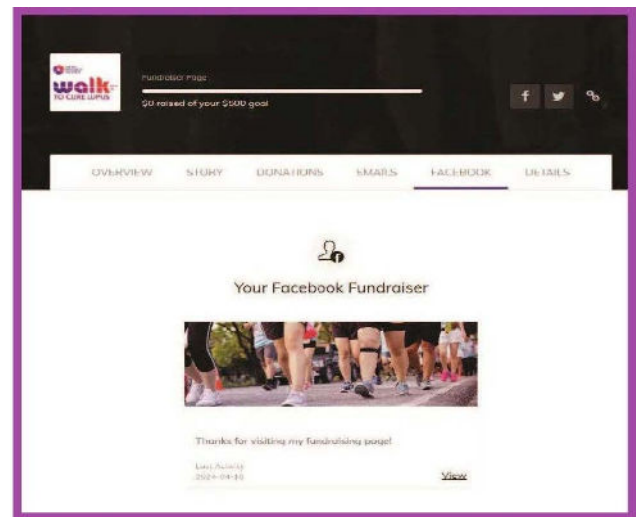
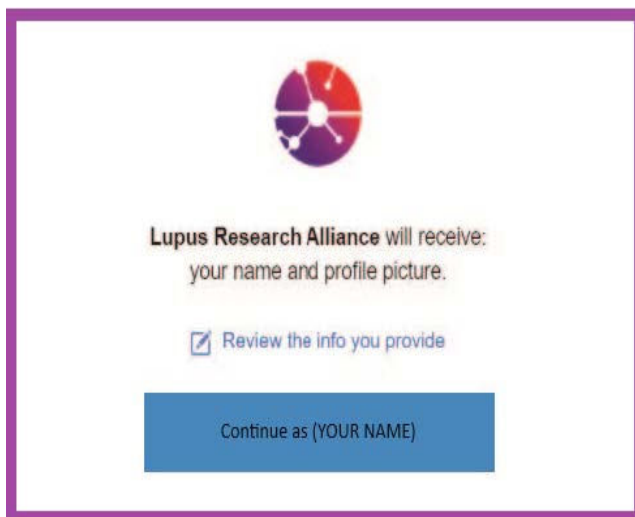
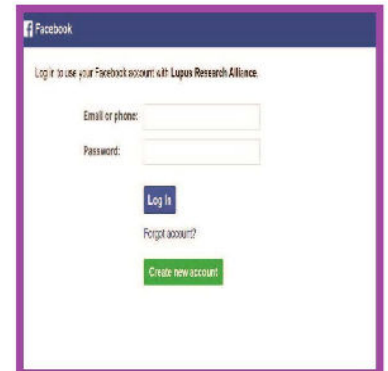
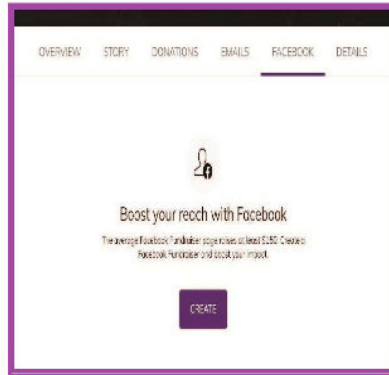
Step 2:

Log in at the top-right of your fundraising page. Select Manage, and choose the Facebook tab.

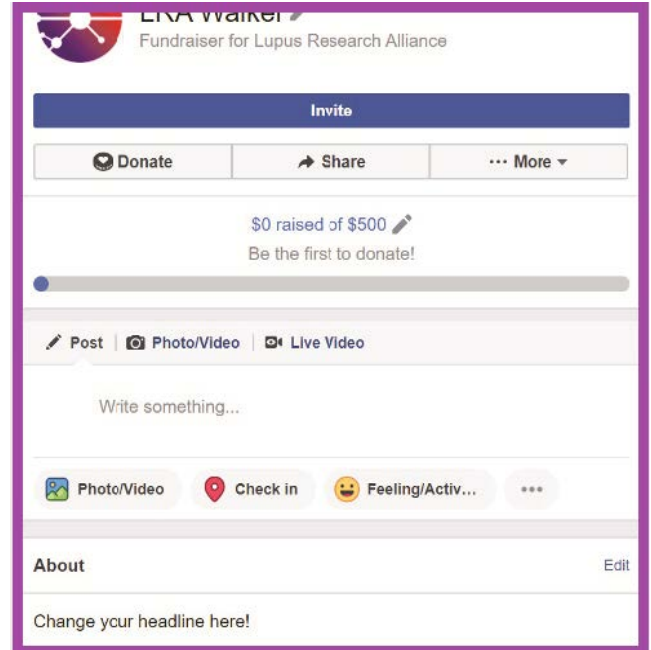
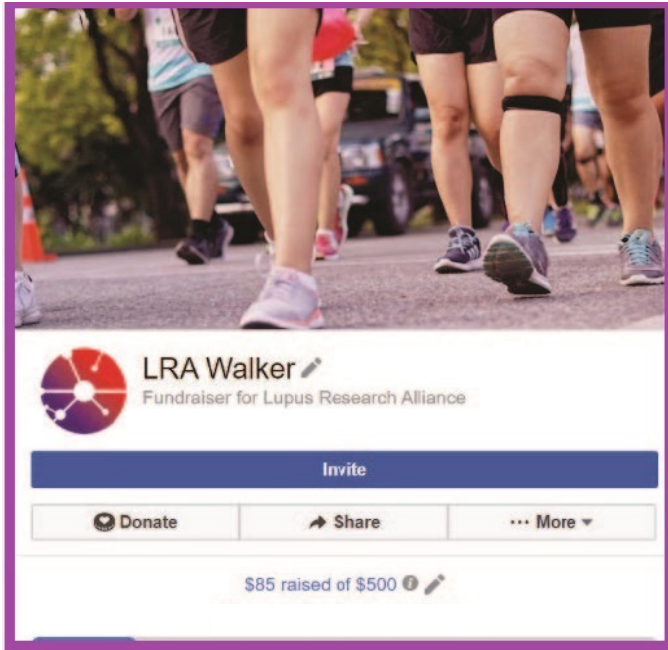


Step 3:

Click the Create button to connect your Facebook page to your fundraising page. If you are not already logged into Facebook, you will be prompted to sign in and accept the invitation. Stay logged in to your FB account during the integration process.



Monitor and manage your Facebook Fundraiser – it's here to help you raise money and awareness for lupus research.



NOTES

- The Lupus Research Alliance (LRA) will not have access to any of your Facebook information. This request will only allow the two websites to “talk” to each other.
- The total from your Facebook Fundraiser page will instantly be updated on both platforms.
- The following information will transfer from your LRA fundraiser page to your Facebook fundraiser page: campaign’s background image, fundraiser name, page headline, fundraising goal, and fundraising end date.
- REMEMBER TO THANK YOUR DONORS ON Facebook - By launching your Facebook Fundraiser through your fundraising page with LRA, you will be able to track and thank your donors easily!